

www.chigwellvillagedirectory.co.uk
**The Online Chigwell &
Buckhurst Hill Village Directory**

Media Pack

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Media Pack

Benefits to advertisers

- The Online Chigwell & Buckhurst Hill Village Directory complements the printed versions, creating a wider client base for advertisers.
- The online directory targets a different and growing group of people, those who prefer to do everything online.
- For those advertisers who have their own websites, a category listing will provide a direct link to their website as well as email.
- There are also banner advertisement opportunities at the top of each page.
- The online directory will be promoted in the printed version every month.
- The online directory will also be promoted online with sponsored links.
- Price. The online directory represents incredible value at less than a £1 per week for a category listing.

Advertiser's Guide

Category Listing

- Category listings are alphabetical.
- Complete the booking forms with the following information:
 - Your choice of category – entry into one category only for £50.00
 - Your business name, address, telephone & fax, website & email
 - A few words about your business
- Send the booking forms together with your cheque made payable to County Publishing.
- Post to: County Publishing, PO Box 2393, Woodford Green, Essex IG8 8ZX
- Your listing will usually be live 24 hours after receipt of forms & payment.

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The Online Chigwell & Buckhurst Hill Village Directory

The Independent directory of businesses serving the residents in and around Chigwell,
Woodford Bridge & Buckhurst Hill

Price List

We are not VAT registered so the price you see is the price you pay

Type of Advert	Cost	Period Covered
Category Listing	£50.00	Per Year (52 weeks) (Less Than £1 per week)
Index Page Banner Top	£25.00	Per Calendar Month (Any One Advertiser One in Four Months)
Own Category Page Banner Top	£17.50	Per Calendar Month (Any One Advertiser One in Four Months)
Run of Site Category Page Banner Top	£12.50	Per Calendar Month (Minimum Three Months)
Annual Package Gold	£180.00	Top Banners on 3 x Index Page 3 x Own Category Page 6 x ROS Category Pages
Annual Package Silver	£150.00	Top Banners on 3 x Own Category Page 9 x ROS Category Pages
Six Month Package	£70.00	Top Banners on 1x Own Category Page 5 x ROS Category Pages

Advertisers supplying their own banners should be 468 x 60 pixels
Alternatively we can tailor an appropriate banner

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Category Listing Form

Please enter only those details that you want to be visible
 Please Use Block Capitals

Name of Business			
Address of Business			
Telephone			
Fax			
Mobile			
Web Address			
Email Address			
Few Words About Your Business			
Category			
	Business & Finance	Family & Children	Motoring & Taxis
	Food & Drink	Health & Beauty	Petcare
	House & Home	House & Garden	Travel
	Computers & Internet	Gifts & Flowers	Services
	Property		

The Online Chigwell & Buckhurst Hill Village Directory

The Independent directory of businesses serving the residents in and around Chigwell

Order Form

We are not VAT registered so the price you see is the price you pay

Type of Advert	Cost	Period Covered	Package Ordered					
Category Listing	£50.00	Per Year (52 weeks) (Less Than £1 per week)	From: To:					
Index Page Banner Top	£25.00	Per Calendar Month (Any One Advertiser One in Four Months)	Jan	Feb	Mar	Apr		
			May	Jun	Jul	Aug		
			Sept	Oct	Nov	Dec		
Own Category Page Banner Top	£17.50	Per Calendar Month (Any One Advertiser One in Four Months)	Jan	Feb	Mar	Apr		
			May	Jun	Jul	Aug		
			Sept	Oct	Nov	Dec		
Run of Site Category Page Banner Top	£12.50	Per Calendar Month (Minimum Three Months)	Jan	Feb	Mar	Apr		
			May	Jun	Jul	Aug		
			Sept	Oct	Nov	Dec		
Annual Package Gold	£180.00	Top Banners on 3 x Index Page 3 x Own Category Page 6 x ROS Category Pgs	State Months Required					
			3xIndex			N/A	N/A	N/A
			3xOwn			N/A	N/A	N/A
Annual Package Silver	£150.00	Top Banners on 3 x Own Category Page 9 x ROS Category Pgs	State Months Required					
			3xOwn			N/A	N/A	N/A
			9xROS					
Six Month Package	£70.00	Top Banners on 1x Own Category Page 5 x ROS Category Pgs	State Months Required					
			1xOwn		N/A	N/A	N/A	N/A
			5xROS					

Contact Name

Business Name

Phone No

Fax No

Address

Signature

Date

Package Name

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Please make cheques payable to County Publishing